



# Town of Ashland

## MASSACHUSETTS

Ashland Cultural Council Agenda  
Monday, October 5, 2020

7:00 PM

Zoom Meeting

<https://us02web.zoom.us/j/84997877865>

Meeting ID: 849 9787 7865

Passcode: 249413

1. Call Meeting to Order
2. Secretary Update
  - a. Meeting Minute Approval
  - b. Next Meeting Dates
3. Treasurer Update
4. Marketing/Communications Update
  - a. Press Releases for 20/21 Grant Cycle
    - i. Press Release
    - ii. Marketing Strategy
  - b. General Marketing Updates (town newsletters, Social Media, etc.)
  - c. Town of Ashland Newsletter Submission
    - i. Social Media
    - ii. Ashland Website Events Submissions
  - d. Logo Update
    - i. Top 3 choices
    - ii. Quotes
5. Chair Update
  - a. COVID-19 Grant Cycle Delay
  - b. Review at LCC Email and Timeline
  - c. FY21 Grant Criteria and Next Steps
  - d. Citizen Survey
6. Membership
  - a. Term Appointments: Identify Specific Roles, Responsibilities, and Term Limits
  - b. Must have 5 Active Members and following roles: Chair, Treasurer, Secretary, Communications
  - c. New Member Recruitment



# Town of Ashland

## M A S S A C H U S E T T S

- i. As of 09/02/20: One open seat
- ii. As of 11/06/20: One open seat
- iii. As of 4/15/21: One open seat

### 7. Items for Next Meeting's Agenda

#### Adjournment

*\*Agenda subject to change*

#### Join Zoom Meeting

<https://us02web.zoom.us/j/84997877865?pwd=SVVVVzNtYTBQS2RXM3ptMXNFRkVEUT09>

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One tap mobile

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#### Dial by your location

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+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

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Find your local number: <https://us02web.zoom.us/u/kYqe5dll8>