

Ashland Cultural Council Agenda*

Monday, April 13, 2020

7:00 PM

[Zoom Meeting](#)

Meeting ID: 622 171 819

Password: 576457

1. Called the Meeting to Order
 - a. Tonya Yaskovich called the meeting to order at 7:30 pm.
 - b. Present: Tonya Yaskovich (Chair), Isabel M. Pérez (Treasurer), Donna Bresnick, Connie Mannal
 - c. Not present: Amy Caruso, Lakshmi S. Krishnan, Visi Tilak
2. Review and Approve Meeting Minutes from March 3, 2020
 - a. Isabel Perez made a motion to approve the 03/03/20 Meetings Minutes.
 - b. Connie Mannal seconded the motion and it was approved with a unanimous vote of 4-0-0.
3. Chair Update
 - a. MCC has grants available for local artists who have spent money on materials for events that have since been cancelled.
 - b. Tonya will check the ToA mailbox and for now 2 signatures are not required for submission to the Finance Department.
 - c. Tonya will also draft a letter to grantees to reiterate new MCC guidelines in response to COVID19. Tonya will submit a draft to ACC members for review prior to mailing.
4. Future Events
 - a. Grant Recipient Gala (possibly during Arts Week in May) - consider hosting virtual Gala Virtual Gala via ZOOM. We can discuss further during the next meeting.
 - b. Farmers Market - Isabel Perez submitted a request for a table on the following days: 06/13, 06/20, or 06/26
 - c. Ashland Day - Isabel Perez submitted a request for a table on 09/26/20
 - d. Select Board Presentation - Postpone until Fall, 2020.
5. Member Recruitment:
 - a. Donna recruited a member and will discuss the details at the next ACC meeting.
 - b. Marketing Materials: FB is very active and gets a lot of foot traffic. ACC will consider running a "logo contest" while school is not in session. Possibly post on FB and target local students to get involved. ACC should think about posting to other SOcial Media outlets than FB.
6. Next Meeting's Agenda:
 - a. Next meeting will be held on Monday, May 5, 2020 at 7:00 pm. Isabel M. Pérez will submit Agenda to Susan Robie.
 - a. Virtual Gala
 - b. Logo Contest
7. Adjournment
 - a. Donna Bresnick made a motion to adjourn the meeting at 8:10 pm. This motion was seconded by Isabel M. Pérez with a unanimous vote of 4-0-0.

**Submitted to meeting-minutes@ashlandmass.com on 05/29/20*