

## Ashland Cultural Council Minutes

Monday, May 4, 2020, 7:00 PM

(<https://us02web.zoom.us/j/84412296011>)

1. Called the Meeting to Order
  - a. Tonya Yaskovich called the meeting to order at 7:03 pm.
  - b. Present: Tonya Yaskovich (Chair), Isabel M. Pérez (Treasurer), Donna Bresnick, Connie Mannal, Amy Caruso, Lakshmi S. Krishnan, Visi Tilak
2. Introduction of new Culture and Communications Coordinator
  - a. Ashley Place introduced herself as the Town's new Culture and Communications Coordinator. Prior to this role, Ashley worked in the Ashland Public Library. In her new role she will work on Community Event coordination, strategic and cultural planning, marketing, and overall higher visibility in town. Ashley also will be working with the Town to publish a bi-weekly eNewsletter highlighting fun arts and culture content.
  - b. Visi Tilak and Amy Caruso will work on an ACC blurb to be included in the next eNewsletter.
3. COVID-19 Grantee Requests
  - a. Tonya Yaskovich and Lakshmi S. Krishnan will work on a letter and email to be sent to all FY20 Grant Recipients. The letter will highlight the MCC's policy on best practices under new "normal". All grantee requests for extensions/adjustments will be considered on a case by case basis.
  - b. Tonya Yaskovich and Lakshmi S. Krishnan will circulate a final draft of response prior to mailing/emailing.
4. Chair Update - None at this time
5. Citizen Survey - Moved to Next Month's Agenda due to Time Constraints
  - a. Review MCC Survey
  - b. Develop Survey Questions
  - c. Discuss modes of distribution
6. Member Recruitment - Moved to Next Month's Agenda due to Time Constraints
  - a. Donna Bresnick has a friend who is interested in joining the ACC. She will submit a Talent Bank form and go through the necessary steps to join.
  - b. Ashley Place may also have a person who is interested and she will pass on the information to join.
7. Next Meeting's Agenda
  - a. Next meeting will be held on Monday, June,1 2020 at 7:00 pm. Isabel M. Pérez will submit Agenda to Susan Robie.
  - a. COVID-19 Grantee Emails/Letter Update (Tonya Yaskovich)
  - b. Citizen Survey (All)
    - i. Review MCC Survey
    - ii. Develop Survey Questions
    - iii. Discuss modes of distribution
  - c. ToA Newsletter Update (Visi/Amy)
  - d. Logo Contest Update (Visi)

8. Reviewed and Approved Meeting Minutes

- a. Isabel Perez made a motion to approve the 04/13/20 Meetings Minutes.
- b. Lakshmi S. Krishnan seconded the motion and it was approved with a unanimous vote of 7-0-0.

9. Adjournment

- a. Tonya Yaskovich made a motion to adjourn the meeting at 8:00 pm. This motion was seconded by Isabel M. Pérez with a unanimous vote of 7-0-0.