



Town of Ashland, *Office of Economic Development*

Economic Development Advisory Group

Meeting Minutes

Thursday, May 13th 2021

12:00pm-1:00pm

Location: The Corner Spot, 6 Cherry Street

Opened meeting at 12:05pm

Attendance: Dennis Ahern, Garrett Quinn, Julia Chase, Pam Bathen, Beth Reynolds

Absent: Alan Macintosh

1. Review of Blush Bouquets incentive application for sign and façade improvements. Applicant applied for the sign and façade reimbursement grant. Applicant requested \$2,121.57 for sign and façade improvements to place a new awning above the storefront window on the front of the building facing Front Street. The business is located at 20 Front Street. This amount is half the total of the lowest quoted proposal for the work. The applicant will invest \$2,121.57 to complete the work. Applicant met all requirements required in the rules and regulations. J. Chase made motion to recommend the application for the sign and façade grant, P. Bathen seconded. Vote was unanimous to move forward and recommend the grant to the Select Board.
2. Group discussed opening The Corner Spot for the 2021 Season. Talked about the impact the pandemic has had on businesses and mental health of residents. Agreed that opening the shed for new business and planning of events was essential to getting back to normal.
3. Business climate discussion during pandemic revolved around update on grant funding and the businesses that received the Marketing Technical Assistance Grant. 11 businesses received the project and 5 marketing specialist groups were chosen.
4. Reviewed Minutes from 3/2/21. J. Chase made a motion to accept minutes from 3/2/21. G. Quinn seconded the motion. There was no discussion. Vote was unanimous.

Meeting adjourned at 1:00pm.

Respectfully Submitted,

Beth Reynolds
Economic Development Director
Town of Ashland

DRAFT

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