Location: Ashland Town Hall, Meeting Room B-C, 100 Main Street

Present:
Matthew Marshquist (Co-Chair)
Kyle Ahlers (Co-Chair)
Chuck Lidz (Member)
Wayne Bates (Member)
Ashwin Ratanchandani (Member)
Rob Moolenbeek (Member)

The meeting was called to order at 7:17 p.m.

Citizen’s Participation
There were no members of the public present for citizen's participation at this meeting.

Net Zero

The committee currently has about 15 people signed up to volunteer on sustainability initiatives. The group discussed how best to organize those volunteers and work effectively while following guidelines for open meeting law.

There was some discussion about how best to spend the short time remaining before the Fall Town Meeting. The committee needs to both promote the upcoming Net Zero warrant article and begin researching specifics that will help to move forward with a Net Zero plan. There was some discussion about the level of specificity required for town meeting. It will help the committee to understand at a high level, what the plan would involve and impacts. This type of information may be useful to answer questions from concerned residents and business owners, however that would not be what is being voted on at town meeting, that would be the high level net zero goal.

It will be a priority for the committee to host more events to educate the public ahead of the Fall town meeting and ensure that residents are educated and turn out to vote on the issue. To help with this goal, we may enlist volunteers to assist with education and outreach. If we have additional volunteers who are more interested in creating the plan, we can use them to support our research on topic areas such as Transportation and Biological Resources.
● Net Zero community engagement groups (Each group would be led by one committee member, who would help to organize the volunteers and share their work with the committee.)
  ● Transportation
  ● Biological resources
  ● Buildings
  ● Industry
  ● Energy/electricity
  ● Communication, Education & Events
  ● Schools

● General ground rules for community engagement groups
  ● Committee to come up with framework
  ● Guidelines
  ● Deliverables for Fall Town Meeting
    • Public education
    • Plan - Draft
    • 4-5 items for each community engagement groups
    • Criteria for prioritizing points
    • Financial impacts
    • Business case
    • Matrix with item/+/-
  ● Communication
    • Send out to volunteers
    • Send out to mailing list

● Need to research what other towns are doing and how they got it past
  ● Examples of other initiatives
  ● Kyle shared document with other towns

● What forums are we doing
  ● Business community (ABA and Beth Reynolds) - Wayne to reach out
  ● Senior center
  ● Schools
  ● Democratic or republican committees
  ● Farmers market - June 29th
    • Sustainability Table - Promote Net Zero
    • Which of these things are you in favor of?
    • Which of these things have you done?
    • We have funds to give out a prize for participation from BAA grant
    • Needs to be written a week in advance so it can be promoted
    • Need a board of things to vote for (Rob)
    • Kids Corner - Rob to check out with Florence about schedule
    • Electric Vehicles
      • Ashwin may be able to bring his Tesla, ideally we would find someone with a Model 3
      • Chuck knows someone who has a Bolt and will ask them

● Sustainability Coordinator
  ● Matt to reach out to Michael Herbert to provide support and involvement in the selection process

Next Meeting Monday June 17th
Updates:

- **Curbside Composting**
  The latest update from Black Earth was that the town had 35 households enrolled in the program. Matt reported that the Black Earth rep he spoke with said they would not be attending the market on the 29th.

- **Bring Your Own Bag Bylaw**
  No updates at this time.

- **Sustainability in Schools**
  The committee did not discuss this topic at this time.

- **Gas Pipeline Infrastructure**
  The committee did not discuss this topic at this time.

- **Green Building codes**
  There were no updates on this topic at this time.

- **School/Public Safety Building projects**
  No updates at this time.

Future Projects

**Motion to adjourn**
The meeting was adjourned at 9:09 p.m.

The following documents were used by the committee for this meeting:

Joe Biden Climate Change Plan - email from Chuck Lidz
Sierra Club Newsletter - email from Sierra Club
MCAN Net Zero Buildings Webinar - email from MCAN
Sustainability Goals - email from Abby Power

**Minutes taken by:** Wayne Bates