The Comprehensive Plan Committee will be reaching out to ALL stakeholders in Ashland to gather input for the new Comprehensive Plan. We intend to engage all boards and committees, other key groups in town, as well as residents.

Each person is an important part of planning for Ashland's future. We need your ideas and opinions to make Ashland even better!

MGA Chapter 41, Section 81D mandates that municipalities must create a Comprehensive Plan every 10 years. A Comprehensive Plan is a master plan that dictates public policy covering a broad range of topics, and describes a long-term time horizon.

The first part of the process is gathering information toward developing a future vision, determining town values and identifying strategic goals.

Some of the focus areas we will look at are:

- Goals and Policies
- Transportation and Circulation
- Housing
- Services and Facilities
- Economic Development
- Education
- Sustainability
- Technology and Communication
- Cultural and Natural Resources
- Land Use & Zoning
- Open Space
- Implementation

What topics are we missing?

Working with a consultant and Town staff, the Committee intends to develop an extensive public participation plan and schedule to ensure broad community engagement and significant community input and awareness of the planning process.

A completely new Comprehensive Plan will reflect current needs as well as changing attitudes among townspeople and how they envision the future of Ashland. The credibility and utility of the Comprehensive Plan process and the prospect for its adoption and implementation rests heavily on strong public participation, including development of a set of common values and goals shared by a diverse range of Ashland residents.

The goal is to come up with a Plan that all Town boards and committees can work with when making decisions and implementing policies. The plan should not be “static”; it should be a “living document” that guides the direction of all decision-making throughout Ashland. As part of its legacy, the Committee hopes to recommend a structure that will enable the plan to be updated on a regular basis and to ensure that it will be adhered to by the Town’s governing bodies and staff.

Please begin to think about how you can become involved!

Thank you,
Ashland Comprehensive Plan Committee
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